## Titel of lecture: Special areas of personnel management

ECTS Credits: 5 ECTS

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| Degree Programme: | Management and Digital Business (Bachelor) |
| Semester: | 5. |
| Teaching Units: | 8 teaching units |
| Description: | **Course content:** Digitization and artificial intelligencein in HR, new ways of working (organizational forms, working methods, working time models), future skills, recruiting (selection methods including digitized recruiting processes), people analytics, the phases of change management and the role of HR in implementing digitalization processes, the application of personnel development tools to support a successful corporate culture & digital transformation process |
| Assessment: | No  |
| Academic Contact: | Mag. Dr. Nicole Lettner, lecturer, department of digital business and innovation |
| Administrative Contact: | [Claudia Grötzl](https://www.fhstp.ac.at/en/about-us/staff-a-z/grotzl-claudia), Staff Mobility Coordinator, International Office |