

## Digital Transformation

ECTS Credits: 3 ECTS

Degree Programme:	<u>Management &amp; Digital Business, BA</u>
Semester:	1 <sup>st</sup> semester
Teaching Units:	8 teaching units
Description:	<p>Graduates of this course</p> <ul style="list-style-type: none"> <li>• have a sound basic knowledge of the digital transformation in organisations, the digitalisation of company processes, and the relevance of explorative business models for the digital future.</li> <li>• The students are familiar with the driving forces, obstacles, and approaches to the steering of digital transformation processes in organisations.</li> <li>• They know the methods and tools necessary to support the digital transformation, and they understand their implications for leadership, New Work, and society.</li> <li>• Moreover, they have mastered the English specialist vocabulary, and – on an interdisciplinary level – they have strengthened their skills of analysis, innovation and creativity, argumentation, and presentation.</li> </ul>
Assessment:	No grading responsibility for the guest lecturer
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Administrative Contact:	<u>Claudia Grötzl</u> , Staff Mobility Coordinator, International Office